

## VIVIAN HUA

WRITER  
DIRECTOR  
DESIGNER +  
ORGANIZER

b. 1983, FLUSHING, NY  
2020, SEATTLE, WA

Mobilizing two decades of writing and arts experience in non-profits, journalism, and event production, to elevate opportunities for art and artists to transform society.

## EDUCATION

**2021-ONGOING**

UCSD Extension Sustainability & Behavior Change Certificate, San Diego, CA (Virtual)

**2015-2017**

UCLA Extension Entertainment Studies, Directing Certificate, Los Angeles, CA

**2001-2005**

University of Washington, BA in Sociology: Law, Society & Social Policy, Seattle, WA

## LANGUAGES

Mandarin Chinese (Fluent)  
English (Fluent)  
Spanish (Conversational)

## EMPLOYMENT

**2018-ONGOING Executive Director, Northwest Film Forum, Seattle, WA**

- Leading long-term organizational strategy and visioning for the independent film center and community hub.
- Seeking and maintaining new and existing relationships with community partners, donors, grantors, and affiliates.
- Creating equitable pathways for media creation and exhibition from traditionally underrepresented or underresourced groups.
- Writing and researching grant and fundraising opportunities.
- Representing NWFF at public functions and speaking engagements.

**2017-2018****Design Lead, Northwest Film Forum, Seattle, WA**

- Managing nearly all design needs, including print and web materials for two local film festivals, more than a dozen event series, and one-off films and classes.
- Conceptualizing and editing video trailers for promotional use.
- Overseeing and coordinating outsourced artwork and media to ensure adherence to the NWFF brand.
- Transitioning the NWFF team to a new web platform and brand.

**2004-2018;****Editor-in-Chief, REDEFINE magazine, Nationwide****2018-ONGOING**

- Interviewing artists, musicians, and filmmakers for expository essays and long-form features, focused on how the arts can grow consciousness.
- Maintaining a staff of over a dozen writers from all over the country; assigning and editing their reviews, interviews, and features.
- Curating interdisciplinary events, with the goal of synthesizing divergent styles, groups, and schools of thought.
- Designing and/or programming all print and web collateral.

**2012-2018****Communications Manager, ICANNWiki, Portland, OR**

- Conceptualizing, branding, and designing print and web collateral for outreach to the global internet governance community.
- Researching internet trends and creating infographics on the sociopolitical movements and progress in developing regions.
- Managing multi-lingual content edits in Chinese and Spanish.

## ROLES &amp; AFFILIATIONS

**2021-2023****City of Seattle Arts Commission**

Advocates in the city for equitable participation in the arts.

**2020-2021****City of Seattle Film Task Force**

Body to advise the creation of the formal Film Commission.

**2020-2021****Development Track Organizer, Art House Convergence, Midway, UT**

Dedicated to advancing excellence and sustainability in community-based, mission-driven media exhibition; key role in equity conversations.

**2019-2020****BASE (Building ArtSpace Equitably) Cohort, Seattle, WA**

Cultural space training led by the Office of Arts and Culture to build meaningful relationships among artists and architects.

**2019-2020****Chief Executive Program Cohort, National Arts Strategies, Alexandria, VA / Boston, MA**

Leadership development for the cultural sector.

**2019****Co-Chair, Capitol Hill Arts District, Seattle, WA**

Artists and organizations keeping the arts central to Capitol Hill's identity.

**2017-2018****Co-Founder & Lead Organizer, "The Seventh Art Stand"**

National civil rights film screening and discussion series: Anti-Islamophobia, Uplifting Black Voices, Migrant Solidarity.

**2015-2016****Translator, Eight Years in Communist Shanghai, Seattle, WA**

Traditional Chinese-to-English memoir translation for artist Tessa Hulls, which is the foundation for her new multi-year comic book project.

**2014-2016****FM Radio DJ, "Intuitive Navigation", Portland, OR**

Radio show hosted on XRAY.FM 91.1 and 107.1, w/ Gina Altamura

## SELECT FILM PRODUCTIONS & VIDEO PROJECTS

- 2019-ONGOING** **Co-Writer & Director, *Reckless Spirits*, Seattle, WA / Los Angeles, CA**  
Comedic webseries about a performance artist and therapist -- an unlikely Asian-American best friend duo who must learn to navigate a sudden onset of coincidences, psychics, and spells. In production late 2021.
- 2021 MAR** **Production Designer & Casting Director, *Sojourn*, Seattle, WA**  
Dramatic sci-fi short film by CB Shamah, with commentary on police brutality and racial justice.
- 2020 NOV** **Co-Director & Editor, *Shaina Shepherd & Duff McKagan - A Change is Gonna Come (Sam Cooke Cover)*, Seattle, WA**  
Music video for Seattle Musicians Access to Sustainable Healthcare (SMASH) fundraiser for musician healthcare.
- 2020** **Director, Cinematographer & Editor, *Waning Hymns*, Seattle, WA**  
Promotional video for the 2020 album release of *Waning Hymns*, by doom-folk musicians Geist & The Sacred Ensemble.
- 2019** **Set Dresser & Additional Graphics, *The Paper Tigers*, Seattle, WA**  
Comedic narrative feature film by writer and director Bao Tran, about kung-fu wash-ups seeking revenge for their slain master. Presented alongside a mini-tour to local businesses about equity and representation in film.
- 2019** **Production Designer, *Auntie Zariyah*, Seattle, WA**  
Comedic narrative short film by writer and director Zora Bikangaga, about an adult who takes a trip to visit his auntie for the first time, only to unexpectedly discover that she is actually a sassy Seattle teen.
- 2017-2018** **Director & Cinematographer, *Boxing for Glouster*, Glouster, OH / Seattle, WA**  
Documentary about a former coal mining town in poverty-stricken Appalachian Ohio: site of the country's first boxing gym, led by Sam Jones, who has carried on his family legacy to provide transformative spaces for struggling youth.
- 2017-2018** **Writer & Director, *Searching Skies*, Los Angeles, CA**  
Narrative short about a Syrian refugee family's triggering experience as guests at an American Christmas dinner. Served as the catalyst for The Seventh Art Stand, a national civil rights and discussion film series.
- 2016-2017** **Director, Cinematographer & Editor, *On Psychics & Senses*, Various U.S. Cities**  
Documentary about the commonalities, trials, and tribulations of "psychics" throughout the country. Culminated with an artist talk at North Door in Austin, TX for Nerd Nite, during a residency at Museum of Human Achievement.
- 2016** **Production Designer, *Girl Power*, Los Angeles, CA**  
Comedic narrative short film by Ada Gorn.
- 2016** **Production Designer, *Emotional State*, Los Angeles, CA**  
Sci-fi narrative short film by Dedi Felman.
- 2014** **Director & Editor, "Vestal" Music Video, Portland, OR**  
Music video for the experimental psychedelic band, Swahili.

## SELECT PERFORMANCES & EXHIBITIONS

- 2021 MAR** *pink noise iv*, Portland, OR & Seattle, WA @ **Holocene, Northwest Film Forum, pink noise** - Video art ritual.
- 2018-2019** *Surreal Storytelling with Strange Women*, Seattle, WA @ **Vermillion and Corvus & Co.** - Live literary readings.
- 2017 DEC** *Sondra Sun-Odeon*, Los Angeles, CA @ **Zebulon** - Video projections for live performance by Sondra Sun-Odeon.
- 2017 DEC** *Forum Family*, Seattle, WA @ **Northwest Film Forum** - Video piece for gallery display.
- 2016 JUL** *shishí shì shishí / 事實是事實*, Austin, TX @ **Museum of Human Achievement** (June 2016 Artist-in-Residence)  
Solo art show with video art, paper sculptures, and curated spoken word performance.
- 2016 JUN** *Star Cycles* (New Media Art and Sound Summit), Austin, TX @ **Church of the Friendly Ghost** - Video art installation.
- 2016 FEB** *Star Cycles* (SPACENESS), Longview, WA @ **Sou'Wester Lodge** - Video art installation.
- 2011-2015** *Swahili*, Multiple U.S. Cities - Live video art and projections, on tour with Portland experimental band, Swahili.
- 2015 AUG** *The Hours Festival*, Cameron Mills, NY @ **Beulahland** - Collaborative photo project in response to written prompts.
- 2015 MAY** *Mystic Bazaar*, Los Angeles, CA @ **Kinship Yoga** - Live video art and projections for a one-off wellness pop-up.
- 2015 APR** *Sanctuary Sunday*, Portland, OR @ **XHURCH** - Live video art and projections for a regular electronic music event.
- 2015 JAN** *NYE 2014/2015*, Portland, OR @ **Holocene** - Live video art and projections for a Beyoncé-themed dance party.
- 2014 DEC** *Form the Head*, Portland, OR @ **Holocene** - Live video art and projections for techno and electronic acts.
- 2014 NOV** *M.A.S.S.*, Portland, OR @ **Alberta Abbey** - Live video art and projections for Grouper and White Gourd.
- 2014 OCT** *Black Cat Bash Benefit*, Seattle, WA @ **Fred Wildlife Refuge** - Live video art and projections themed around Halloween.
- 2014 SEP** *Decibel International Festival of Electronic Music, Performance, Visual Art and New Media*, Seattle, WA

## SELECT SOCIAL PRACTICE EXPERIMENTS

- 2008-ONGOING** *Talk To Us*, Multiple U.S. Cities  
Engaging strangers to in conversation based on simple prompts and signs held up in public spaces.
- 2012** **"SOPA/PIPA Music Journalist Blackout Coordination," Everywhere**  
Collaborative call-to-action mobilizing dozens of blogs to black out their sites in unison, to protest SOPA and PIPA.
- 2012** ***Bike Lock Buddy*, Portland, OR**  
Managing a pop-up note exchange experiment with anonymous cyclists, based only on shared proximity of parking spaces.
- 2011 SEP** **"Inspiration Connection" during Occupy Wall St., Manhattan, NY @ Zuccotti Park**  
Creating temporary mechanisms to connect individuals with existing community-organizing effort, in an attempt to harness aimless energy during a chaotic, unprecedented societal moment.
- 2011 JAN** ***Temporary Sight Removal*, Portland, OR @ PLACE Gallery**  
Leading "blindness tours" in a shopping mall, to create space for alternate sensory experiences within a public setting.